

NTL MEDIA ALERT

EMBARGOED: 11:01AM AEDT, MONDAY, OCTOBER 27, 2025

Two-in-five missing vital bone tests

Olympic Champion Sally Pearson OAM to join doctors & patients to launch national bone health report

A landmark national report, set for release tomorrow (Monday, October 27, 2025), will reveal gaps in osteoporosis detection and treatment in Australia, with two-in-five (40%) who fracture a bone from a minor fall having never undergone a bone density test.¹

The Know Your Bones Community Risk Report (Fourth Edition 2025) – developed by Healthy Bones Australia (HBA) – will be launched at a late morning Parliamentary Friends of Bone Health event at Parliament House, Canberra.



Based on more than 126,500 Australians

who completed the *Know Your Bones* online self-assessment, the report will reveal only 14 per cent of respondents were prescribed osteoporosis medication post-fracture, underscoring the need for earlier testing and treatment to prevent further, and more severe bone breaks.¹

The event will mark a national effort by Healthy Bones Australia to boost public awareness, prevention, and early testing, targeting women most at risk.

Those joining the national call-to-action launch event will include:

- Olympic Gold Medallist and Know Your Bones Ambassador, Sally Pearson OAM;
- Leading doctors;
- Australians living with osteoporosis.

To learn more about the new findings from the *Know Your Bones Community Risk Report*, tee up an interview with a spokesperson overleaf.

AVAILABLE FOR INTERVIEW, VISION & PHOTO OPPORTUNITIES

EXPERTS	
Prof Peter Wong	Medical Director & Chair, Medical & Scientific Advisory Committee, Healthy Bones Australia; & Head of Rheumatology, Western Sydney Local Health District, SYDNEY (VISITING CANBERRA)
Prof Mark Cooper	Board Member, Healthy Bones Australia; President, Australian & New Zealand Bone & Mineral Society (ANZBMS); Professor of Medicine & Head of Concord Clinical School, University of Sydney, SYDNEY (VISITING CANBERRA)
Mr Greg Lyubomirsky	CEO, Healthy Bones Australia, SYDNEY (VISITING CANBERRA)
Dr Shoshana Sztal – Mazer	Medical Committee Member, Healthy Bones Australia; Endocrinologist; Clinical Lead, Metabolic Bone Service, Department of Endocrinology & Diabetes, Alfred Health, MELBOURNE (VISITING CANBERRA)
Dr Amanda Cox	Member, Healthy Bones Australia Medical Committee; & General Practitioner, BRISBANE
Prof Charles Inderjeeth	Medical & Scientific Advisory Committee, Healthy Bones Australia; Director of Clinical Training, Sir Charles Gairdner & Osborne Park Health Group; Clinical Professor, University of Western Australia; & Consultant Physician in Rheumatology & Geriatric Medicine, PERTH
HEALTHY BONES AUST	RALIA AMBASSADOR
Sally Pearson, OAM	Healthy Bones Ambassador, Olympic Gold Medallist, two-time World Champion, sports presenter & mother-of-two, GOLD COAST (VISITING CANBERRA)
AUSTRALIANS LIVING	WITH OSTEOPOROSIS
Susanne OAM, 71	Writer & children's book author diagnosed with osteoporosis after multiple fractures, SYDNEY
Kristy, 34	Assistant brand manager, health coach, & women's health advocate diagnosed w osteopenia in her late 20's, SYDNEY
Marilyn, 70	Graphic designer & classic car enthusiast diagnosed with osteoporosis after falling & fracturing her arm, SYDNEY
Carole, 71	Retired business consultant who has sustained multiple bone fractures & loss of height, Glenning Valley, CENTRAL COAST, NSW (VISITING CANBERRA)
Elaine, 61	Consumer advocate, GP practice manager, mum & grandmother living with severe osteoporosis, MELBOURNE (VISITING CANBERRA)
Kimberley, 45	Wife & mother-to-two who was diagnosed with pregnancy-related osteoporosis following the birth of her second child, BRISBANE
Jodie, 54	Volunteer, health advocate & mother-of-two who overcame steroid treatment induced osteoporosis, TOOWOOMBA
DIGITAL MEDIA KIT	www.healthybonesmediakit.com.au - AVAILABLE FOR DOWNLOAD MON, OCT 27
BROADCAST VISION	www.healthybonesmediakit.com.au/vnr
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To learn more about Healthy Bones Australia, head to <u>healthybonesaustralia.org.au</u>, or for help and support, call 1800 242 141.

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Reference

1. Healthy Bones Australia and Garvan Institute of Medical Research. Know Your Bones Community Risk Report: Fourth Edition 2025. Available from: https://healthybonesaustralia.org.au/about-us/publications-reports.